



MISSION HILLS
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MISSION HILLS AND EFG BANK ANNOUNCE SPONSORSHIP DEAL TO SUPPORT JUNIOR GOLF IN CHINA

[Shenzhen, China – 28th February 2019] EFG Bank has been unveiled as the first Official Partner of the Mission Hills Junior Golf Program in a deal that sees the Swiss private bank join forces with the Mission Hills Group to extend both parties' commitment to emerging talent in Greater China.

The partnership was announced during the ninth ANNIKA Invitational at Mission Hills Shenzhen resort in southern China and witnessed by 10-time Major Champion Annika Sorenstam. The all-girls event is one of more than 50 junior tournaments staged by Mission Hills across its two locations, which span 40 square kilometers and 22 golf courses, making it the world's largest golf facility.

With its regional headquarters in Hong Kong, EFG Bank has a strong track-record of supporting golf in the region. Hong Kong's first Olympic golfer, Tiffany Chan – also the first Hong Kong player on the LPGA Tour – is Global Sport Ambassador. 25-year-old Chan has received backing from EFG since her junior days through the EFG Young Athletes' Foundation, which now supports 15-year-old Chloe Chan, a member of the Hong Kong national golf team, and talented showjumper Vincent Capol, also from Hong Kong,

The Swiss private bank is also title sponsor of the EFG Hong Kong Ladies Open for the third consecutive year, which returns to the Hong Kong Golf Club in Fanling on May 10-12. The winner of the 2019 ANNIKA Invitational will be offered a start in the fifth edition of the professional Tour event.

Albert Chiu, Executive Chairman, Asia Pacific, EFG Bank said: "We are delighted to partner with Mission Hills to help develop young golfing talents here in China, adding to our existing efforts to offer aspiring local athletes an opportunity to reach their full potential and hopefully one day represent their nation. We began our golf journey a decade ago, when we met Tiffany, and I am absolutely thrilled to see her develop into the golfer and young lady she is today. Through EFG Young Athletes Foundation's scholarship programme, which is open to all sports, we are pleased to contribute to the development of junior golfer Chloe Chan and showjumper Vincent Capol, who did fantastically at the recent Longines Masters."

Tenniel Chu, Group Vice Chairman of Mission Hills commented: "Since my late father founded Mission Hills in 1992, it has been our family's strong desire to grow golf in China and create access to the sport for a new generation of Chinese players. Along the way we have been blessed with the endorsement of golfing legends like Annika and global bodies such as The R&A and the PGA of America. Now we are thrilled to welcome EFG Bank as the first commercial partner of our Junior

Golf Program, an organization with a proven and like-minded commitment to nurturing talent and whose support will mean more opportunities for more young golfers in China.”

World Golf Hall of Fame member Sorenstam said: “Congratulations to Mission Hills and EFG Bank on this long-term commitment. We all share a passion for growing this great game, especially here in China, and I am excited that the players in this year’s ANNIKA Invitational have the added incentive of a start in the EFG Hong Kong Ladies Open.”

Photos:

Photo 1: Tenniel Chu (left), Group Vice Chairman, Mission Hills and Albert Chiu (right), Executive Chairman, Asia Pacific, EFG Bank announce EFG’s sponsorship of the Mission Hills Junior Golf Program in China. The signing ceremony took place during the ninth ANNIKA Invitational all-girls tournament at the Mission Hills Shenzhen resort with golfing legend Annika Sorenstam (centre) also in attendance.

Photo 2: Albert Chiu (second from left), Executive Chairman, Asia Pacific, EFG Bank presents an exemption into the EFG Hong Kong Ladies Open for the winner of the 2019 ANNIKA Invitational at Mission Hills to golfing legend, Annika Sorenstam (third from left), Mission Hills Group Vice-Chairman, Tenniel Chu (far left) and Patrick Quernemoen (right), COO of the PGA of America Golf Academies at Mission Hills.

About the Mission Hills Junior Golf Program:

The Mission Hills Junior Golf Program provides access to the sport for tens of thousands of juniors each year, from beginners to elite amateurs, through junior tournaments, coaching, camps and clinics, schools initiatives, free access for juniors to three of its courses and free entry into the Dr. David Chu Golf Museum at Mission Hills, the first in China.

Founded in 1992, Mission Hills has invested more than six million US dollars into its Junior Golf Program; and more than 100,000 competitive rounds have been played by juniors at Mission Hills. It was voted Best Youth Development Program in Asia at the 2018 Sport Industry Awards.

EFG joins a family of Mission Hills supporters which includes The R&A and the PGA of America, plus golfing greats Sorenstam, Jack Nicklaus and Sir Nick Faldo, all of whom stage their global junior events at Mission Hills. EFG is the first Official Partner of the Mission Hills Junior Golf Program.

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ABOUT MISSION HILLS GROUP:

The Mission Hills Group – owner and operator of world-class resorts in the heart of the Pearl River Delta and on the tropical island of Hainan – is a pioneer in China’s hospitality, sports and leisure industry.

The fully-integrated Mission Hills resorts span more than 40 square kilometres, including 22 championship golf courses, five-star hotels, award-winning spas and volcanic mineral springs, international convention centers, state-of-the-art golf academies, a 20-pitch football training base, Asia’s largest basketball school and Asia’s biggest tennis facility.

Other significant projects at Mission Hills include shopping and entertainment at Mission Hills Centreville, Bromsgrove School Mission Hills in collaboration with the 550-year-old British boarding school, co-operations with world-renowned hotel brands Hard Rock, Renaissance and Ritz-Carlton, Mission Hills Movie Town, China’s first Wet’n’Wild water park and ground-breaking partnerships with FC Barcelona, NBA and PGA of America.

For more information visit www.missionhillschina.com or follow Mission Hills China on social media.

ABOUT EFG INTERNATIONAL:

EFG International is a global private banking group offering private banking and asset management services and is headquartered in Zurich. EFG International's group of private banking businesses operates in around 40 locations worldwide. Its registered shares (EFGN) are listed on the SIX Swiss Exchange.