

**FOR IMMEDIATE RELEASE**

## **EFG Global Sport Ambassador Tiffany Chan Tsz-ching Looks to Make Cut at Majors in 2019**

*Local golf sensation cites improvement in mental toughness and sustained focus as the key to success*

(6 December, 2018 – Hong Kong) EFG-sponsored Hong Kong golf star Tiffany Chan Tsz-Ching has declared her intention to make a dent at the 2019 Majors on the LPGA Tour as she begins her preparations for her second season in the biggest arena of women's professional golf.

25-year-old Chan, the first ever player from Hong Kong to make it to the LPGA, came through a tough rookie season but managed to retain her tour card through a solid performance in the Q-series in North Carolina.

The EFG Global Sport Ambassador, who was the star attraction at the 2018 EFG Charity Golf Day earlier today, said:

"I am thrilled to have secured my LPGA Tour card for the second successive year. My rookie season was very tough but I am proud of myself to have been able to come through it, and have the opportunity to compete on it once again. The LPGA Tour is nothing like anything I have experienced in my golfing career, I learned a lot this year, especially in areas I need to improve to achieve my 2019 target, making the cut in Majors, and to retain my tour card, without having to go through the Q-series again."

The Tuen Mun native has been supported by EFG, a Swiss private bank with a global presence for over a decade. From a beneficiary of the EFG Young Athletes Foundation to securing a full-scale commercial sponsorship since turning professional in 2016. EFG has guided and supported Chan from her academic career to her amateur and college golf adventures, and now, her LPGA journey.

Mr Albert Chiu, Executive Chairman, Asia Pacific, EFG Bank, said:

"At EFG, we are all very proud of Tiffany. We met her when she was just a cheerful 14-year-old who had big dreams in her golf. She was hardworking and passionate about her game and very quickly, we saw her potential, her passion and decided to embark on this exciting journey with her. Since then, we never looked back. In just 10 years, she has come through the ranks with top honor. EFG is delighted to continue our partnership with Tiffany and we will do whatever we can to support this bright golfing talent realized her full potential."

Chan somewhat lost her way in the middle of her season with seven consecutive missed cuts, but believes spending time with a sports psychologist to improve her mindset and mental approach to adversity and pressure will raise her competitiveness amongst the world's elite.

Chan added:

“I believed my technical game is there but one thing I noticed on the LPGA Tour is that the girls are just so, so tough mentally. They never seemed to lose concentration, and they almost never allow the negative feeling of a bad shot or a missed opportunity to get down to them. In my second LPGA season, I plan to use a significant part of my sponsorship to improve the mental side of my game, learning to keep a clear head, stay focus for a longer period, and block out distractions. Hopefully, with these adjustments, it will have a noticeable positive impact on my overall game.”

Founded in 2009, the EFG Young Athletes Foundation was previously a golf-focused programme aimed at supporting and nurturing young local elites in the sport. Like Chan, Stephanie Ho Ngan-si, Steven Lam Tsz-fung, and Leon D’Souza were also once beneficiaries of the Foundation. The Foundation expanded to support all sports earlier this year with junior showjumper Vincent Capol Zi-xiang and 15-year-old golfer Chloe Chan Cheuk-ye being selected as the Foundation’s scholars of 2018.

In just six months, the two talented local junior athletes are already seeing the benefits as the funding has provided them the opportunity to travel overseas, gaining more experiences internationally which goes a long way in their developments.

15-year-old Capol, who represented Hong Kong at the Asian Equestrian Federation Junior Jumping Championships 2018 last month, said:

“I am grateful to the EFG Young Athletes Foundation for selecting me as a scholar. The funding is offering me more opportunities to expand my horizons through training abroad, and gaining additional international exposure. During the summer, in addition to the training offered by the Hong Kong Jockey Club, with the help of the EFG scholarship as well as the Hong Kong Equestrian Federation, I was able to spend three weeks at a training camp in Germany where I gained valuable experience at various competitions. As a young and developing showjumper, it is important to make the best of every opportunity that comes my way so I that I can continue to improve.”

Chloe, who became the youngest winner of the Hong Kong Ladies Amateur Open in September this year, commented:

“I have definitely gained a lot of confidence since May when I was awarded a scholarship by the EFG Young Athletes Foundation. To know that someone out there recognizes my passion and love for golf and wants to support me in my development is a great confidence booster. With the funding, I have been able to travel to some tournaments overseas which otherwise might not have been possible. Not only have I been exposed to tougher and more international competition, the ranking points offered by these international games also means I can move up in the world amateur rankings, which in turn gives me access to bigger tournaments.”

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**Photo Caption:**

Photo 1: EFG Global Sport Ambassador Tiffany Chan Tsz-ching (Left) joined Mr. Albert Chiu, Executive Chairman, Asia Pacific, EFG Bank (Right) for an experience sharing session as part of the 2018 EFG Charity Golf Day at the Hong Kong Golf Club in Fanling today.

Photo 2: EFG Global Sport Ambassador Tiffany Chan Tsz-ching demonstrated the art of putting on the Hong Kong Golf Club's putting green ahead of tee-off at the 2018 EFG Charity Golf Day.

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**About EFG International**

EFG International is a global private banking group offering private banking and asset management services and is headquartered in Zurich. EFG International's group of private banking businesses operates in around 40 locations worldwide. Its registered shares (EFGN) are listed on the SIX Swiss Exchange.

**About EFG Young Athletes Foundation**

The Hong Kong branch of EFG Bank AG first ventured into golf in March 2009 when it became the sponsor of the Hong Kong Golf Association's Junior Development Programme. To further develop this initiative, a Charitable Foundation – EFG Young Golfers Foundation – was created on 8 December 2009 with the objective to promote and support the personal and physical education and development of young people in Hong Kong. The likes of Tiffany Chan Tsz-ching, Stephanie Ho Ngan-si, Steven Lam Tsz-fung, Leon D'Souza were all beneficiaries of this programme.

The foundation changed its name to “EFG Young Athletes Foundation” in 2014 to expand its support for young local athletes across all disciplines.